



**CIBMRDs Institution's Innovation Council (IIC 6.0) - SELF DRIVEN activities for academic year 2023-24**

**Session on How to Write a Business Plan**

**dated 14<sup>th</sup> February 2024**

**Semester 1**

**Quarter 2**

<b>THEME</b>	<i>Entrepreneurship</i>
<b>ACTIVITY NAME</b>	<i>Session on How to Write a Business Plan</i>
<b>MODE OF CONDUCT</b>	<i>Physical</i>
<b>TIME</b>	<i>One Day</i>
<b>MANDATORY/ELECTIVE</b>	<i>Self-Driven activity</i>
<b>PARTICIPANTS</b>	<i>44 Students + 8 Faculties</i>
<b>Description</b>	<p><i>Vidya Shikshan Prasarak Mandal AHEs Central Institute of Business Management, Research &amp; Development, Nagpur IIC Cell and ED Cell conducted expert talk/session on How to Write a Business Plan on 14<sup>th</sup> Feb 2024. IIC Cell Convener and Faculty Innovation Ambassador Dr. Krunal Parekh introduce session speaker.</i></p> <p><i>Dr. Amishi Arora, Principal, CIBMRD was the session speaker. She drew her attention towards following topic and elaborate following things with the young minds and budding entrepreneurs.</i></p> <p><b>*ESSENTIALS OF BUSINESS PLAN*</b></p> <ul style="list-style-type: none"> <li>✓ <i>Cover page and Table of contents</i></li> <li>✓ <i>Executive Summary</i></li> <li>✓ <i>Company Description</i></li> <li>✓ <i>Industry Analysis</i></li> <li>✓ <i>Market Analysis</i></li> <li>✓ <i>Marketing Plan</i></li> <li>✓ <i>Management Team and Company Structure</i></li> <li>✓ <i>Operational Plan</i></li> <li>✓ <i>Financial Projections</i></li> <li>✓ <i>Appendix</i></li> </ul> <p><i>She also shared above elements in detail with real life example of entrepreneurs and also gave practical examples related to business plan, so that participants can understand the importance and influence to become job giver and not job seekers. Lastly, madam has shared how to write a Business Plan (B Plan) with Macro and Micro concepts with checklist for further improvements.</i></p> <p><i>Lastly, in Q&amp;A session two students shared their views. Dr. Amishi Arora, Principal, CIBMRD congratulate her team for the success of the session.</i></p>

**Dr. Krunal Parekh, Convener- Institution's Innovation Council (IIC), CIBMRD, Nagpur (M.S.)**

VSPM'S Academy of Higher Education  
**CENTRAL INSTITUTE OF BUSINESS MANAGEMENT**  
**RESEARCH & DEVELOPMENT**  
 Pawanbhumi, Somalwada, Wardha Road, Nagpur - 440 025 (MS)  
 website : www.cibmr.edu.in / E-mail : cibmr@gmail.com  
 Phone : (0712) 2289913, 2292367

Recogd. By AICTE, DTE Code : MB4110 | Affiliated to : Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

**CIBMRDs Institution's Innovation Council (IIC)**  
**Welcomes you all**

**for IIC 6.0 –QUARTER-2 IIC Self Driven activity for academic year 2023-24**

**Date:- 14/02/2024**

**Topic:- Session on How to Write a Business Plan**

**Speaker:- Dr. Amishi Arora, Principal, CIBMRD, Nagpur**

**Venue:- Auditorium, CIBMRD, Nagpur**

**organized by**  
**IIC Cell and ED Cell , CIBMRD, Nagpur. (M.S.)**



**Nagpur, Maharashtra, India**  
80/C, Narendra Nagar, Panchadeep Nagar, Nagpur, Maharashtra 440015, India  
Lat 21.10034°  
Long 79.071248°  
14/02/24 12:31 PM GMT +05:30



**Nagpur, Maharashtra, India**  
80/B, Narendra Nagar, Panchadeep Nagar, Nagpur, Maharashtra 440015, India  
Lat 21.100114°  
Long 79.071249°  
14/02/24 12:33 PM GMT +05:30



**Nagpur, Maharashtra, India**  
80/B, Narendra Nagar, Panchadeep Nagar, Nagpur, Maharashtra 440015, India  
Lat 21.100215°  
Long 79.071283°  
14/02/24 12:32 PM GMT +05:30